

FELICIA WU SONG

Sociology and Anthropology Department
Westmont College
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EDUCATION

Ph.D., Sociology, University of Virginia, 2005

Dissertation: *Bowling Alone, But Online Together? Virtual Communities and American Public Life*
Committee: James Hunter (Chair), Sarah Corse, Krishan Kumar, Bernard Carlson

M.A., Communication Studies, Northwestern University, 1997

B.A., History, Yale University, New Haven, CT, 1994

ACADEMIC POSITIONS

Full Professor

Sociology and Anthropology Department, Westmont College
Associate Professor (2013-2020)

2020- present

Assistant Professor

Manship School of Mass Communication, Louisiana State University

2006 - 2013

GRANTS, AWARDS, AND FELLOWSHIPS

2020	Professional Development Grant <i>Westmont College</i>
2017-2018	Sabbatical Grant for Researchers <i>Louisville Institute</i>
2017-2018	Sabbatical and Research Funding <i>Westmont College</i>
2017	Teacher of the Year, Social Science Division <i>Westmont College</i>
2014	Professional Development Grant <i>Westmont College</i>
2007 – 2012	Patrick J. Sorrells Professorship Huie-Dellmon Professorship D. Jensen Holliday Professorship G. Lee Griffin Professorship <i>Manship School of Mass Communication, Louisiana State University</i>

RESEARCH AND TEACHING AREAS

- Internet and Society
- Sociology of Family
- Research Methods
- Sociological Theory
- Introduction to Sociology

SELECTED PUBLICATIONS

Books & Book Chapters

Song, F.W. (*Under review*). *When Left to Our Own Devices: Technological Practice and Soul Formation*. Intersivity Press Academic.

Song, F. W. (2009). *Virtual Communities: Bowling Alone, Online Together*. [Volume 54 of Digital Formations Series; General Editor: Steve Jones.] New York: Peter Lang Publishing.

Song, F. W. (2004). Online Communities in a Therapeutic Age. In Jonathan B. Imber, (Ed.) *Therapeutic Culture: Triumph and Defeat* (pp. 137-151). New Brunswick, NJ: Transaction Press. [Original version published in *Society*. 39(2), January - February 2002.]

Refereed Journal Articles

Song, F.W. (2016) The Serious Business of Mommy Blogging. *Contexts*. [Quarterly magazine that is the public face of sociology published by the American Sociological Association, making cutting-edge social research accessible to general readers.] August 2016: 15(3).

Song, F.W. and N. Paul (2015) Online Product Research as a Labor of Love: Motherhood and the Social Construction of the Baby Registry. *Information, Communication & Society*. 19(7): 892-906.

Song, F. W., J.E. West, L. Lundy and N.S. Dahmen (2012). Women, Pregnancy, and Health Information Online: The Making of Informed Patients and Ideal Mothers. *Gender & Society*. 26 (5): 773-798.

Song, F. W. (2010). Theorizing Web 2.0: A Cultural Perspective. *Information, Communication and Society*. 13(2): 249-275.

Non-Refereed Journal Articles, Blog Posts

Song, F.W. (2015). "In the Field with Mom Bloggers: Living in the Interpretive Turn." *Gender & Society Journal Blog*, May 20, 2015. Retrieved May 20, 2015 (<https://gendersociety.wordpress.com/2015/05/20/in-the-field-with-mom-bloggers-living-the-interpretive-turn/>).

Song, F. W. (2008). Social Networking Sites: Mirrors of Contemporary Individualism. *Culture*, 2:1 (Spring). [Quoted in columnist Gary Andres' editorial, "Facebook Presidency?" in *The Washington Times*, May 1, 2008.]

Song, F. W. (2003). Being Left Behind: The Discourse of Fear in Technological Change. *The Hedgehog Review: Critical Reflections on Contemporary Culture*. 5:3 (Fall).

Song, F. W. (2002). Technology and the Human Person. [Issue Co-Editor.] *The Hedgehog Review: Critical Reflections on Contemporary Culture*. 4:3 (Fall).

Song, F. W. (2001). "Developing an Ethic of Technology." *Thoughts...on Christianity and Culture* (December).

SELECTED CONFERENCE PRESENTATIONS

Song, F.W. (August 2014). *Shopping as a Labor of Love: Motherhood and the Social Construction of the Baby Registry*. Paper presented at the American Sociological Association Annual Meeting, San Francisco.

Song, F. W. (October 2011). *More Than a Mom Blogger: Identity Maintenance in Social Media*. Paper presented at the Association of Internet Researchers Annual Meeting, 12.0, Seattle.

Song, F. W., N. Dahmen, and L. Lundy (February 2011). *Mothers, Doctors and the Internet: Seeking Information and Reproductive Health*. Paper presented at the Eastern Sociological Society Annual Meeting, Philadelphia.

SELECTED INVITED LECTURES, INTERVIEWS & CONSULTATION

Consultant, “Technology and Family Life,” Praxis Labs: Advancing Redemptive Entrepreneurship, February 2020.

Retreat Speaker, “The Liturgical Soul,” Stanford Intersvarsity Graduate Fellowship Fall Retreat, November 2019.

Plenary Speaker, “Digital Life as Secular Liturgy: A Matter of Christian Formation,” Center for Pastor Theologians Conference, Chicago, IL, October 2019.

Plenary Speaker, West Coast Intersvarsity Faculty Conference, Santa Barbara, CA, July 2019.

Speaker, “Reduced to Data: The Implicit Theology of our Digitally-Driven World,” Christian Study Center, University of Virginia, Charlottesville, VA, October 2018.

Consultant, The Covenant School, Charlottesville, VA, October 2018.

Speaker, “The Industrialization of You and Me,” Anselm House, University of Minnesota, Minneapolis, MN, September 2018.

Plenary Speaker, “The Industrialization of the Relational,” Apologetics Canada Conference 2018, Vancouver, BC, March 2018.

Consultant, Trinity School of Durham, Durham, NC, January 2018.

Consultant and Co-Author, Technology Team, Vocation and the Common Good project, New City Commons program, Institute of Advanced Studies in Culture, University of Virginia, 2015-2017.

Workshop Speaker, “Digital Life as Secular Liturgy in Higher Education,” West Coast Faculty Conference, Intersvarsity Christian Fellowship, August 2017.

Speaker, “Social Media, Theology and Christian Formation,” Geneva Campus Ministry, University of Iowa, Iowa City, IA, April 2017.

Speaker, “Exhausted from your Insta-Snap-Tweet-texting Life? Sociological and Theological Reflections on Technology,” Center for Christianity and Scholarship, Duke University, Durham, NC, February 2017.

Speaker, “Exhausted from your Insta-Snap-Tweet-texting Life? Sociological and Theological Reflections on Technology,” North Carolina Study Center, University of North Carolina, Chapel Hill, NC, February 2017.

Discussant, Panel with “American Girls” author and Vanity Fair journalist Nancy Jo Sales, “The Wonder and Fear of Technology” Faith and Work Conference, Redeemer Presbyterian Church NYC. (Other conference presenters

include Dr. Tim Keller, Derek Thompson and Nigel Cameron. See <http://www.cfwconference.com> for more information), November 2016.

Plenary Speaker, “Body + Bread: Towards a Practical Theology of Technology” and “Blogging: The Serious Business of Selling Authenticity and Finding Community,” Consortium of Christian Study Centers, Asheville, NC, July 2016.

Guest, “What is Shaping Your Child’s Identity?” Connecting Faith program, Faith Radio Network, August, 1, 2016. Interview available at <http://myfaithradio.com/2016/shaping-childs-identity/> (Former guests on Faith Radio programs include Ann Voskamp, John Ortberg, Os Guinness, Rachel Held Evans, Tim Keller and Gayle Beebe.)

Conference Speaker, “The Marginalization of the Mommy Blogger: Explorations of the Digital Media Industry, Gender, and Motherhood,” The Center for Vision & Values, Grove City College, Grove City, PA, April 2016.

Speaker, “Facebook, Friendship, and the Search for Real Community.” Alan T. and Linda M. Beimfohr Lecture, Chesterton House, Cornell University, Ithaca, NY, April 2012.

Speaker, “Woman, Mother, Blogger: Social Media and the Re-Negotiation of Identity.” Information Science Breakfast Series, Cornell University, Ithaca, NY, April 2012.

Guest, Mars Hill Audio Journal, Vol. 108, Mar./Apr. 2011. (Former guests speaking on media and technology include Neil Postman, Howard Rheingold, Neal Stephenson, Douglas Coupland, and David Nye.)

Plenary Session Speaker, “Web 2.0 and the Ironies of Being Connected,” Veritas Forum, Hope College, Holland MI, January 2011.

Speaker, “Virtually There: The Unintended Consequences of Cell Phones, Email, and Video Games,” Center for Christian Study, Charlottesville, VA, November 2005.

Lecturer, “Faith and the University” Summer Institute, Christian Study Center of Gainesville, FL., May 2004.

Lecturer, “Technologies of the Self: The Unintended Consequences of Everyday Technologies,” Faith & Life Lecture Series, Center for Christian Study, Charlottesville, VA, Fall 2003.

PROFESSIONAL AFFILIATIONS

- American Sociological Association
- Association of Internet Researchers

SELECTED PROFESSIONAL SERVICE

Council Trust, Institute for Advanced Studies in Culture, University of Virginia, 2017-present

Member, American Sociological Association Social Media Task Force, 2013-2015

Manuscript Reviewer, *Culture, Health & Sexuality* (2014), *New Media & Society* (2013), *Studies in Ethnicity and Nationalism* (2010)

Co-Investigator (with Meghan Sanders), Blogalicious Social Media Survey, The Social Niche Company, 2011
Design and administration of online survey for women of color in social media. Analysis and professional report delivered to Blogalicious Weekend social media conference 2012.

SELECTED UNIVERSITY / COLLEGE SERVICE

WESTMONT COLLEGE

- Chair, Sociology and Anthropology Department (2013- present)
- Chair, Department Search Committee (2013-2014, 2015-2016, Co-chair 2019-2020)
 - Completed searches for four separate positions: Sociology, Human Services, Anthropology, Quantitative Sociology
- Vice-chair, Faculty Council (2019- present)
 - Member (2018-2019)
- Instructor, Augustinian Scholars Program (2019-present)
- Advisory Group, Center on Diversity and Global Engagement (2019-2020)
- Faculty Development Committee (2014-2017)
- Gender Studies Advisory Board (2014-2015)

Selected Campus Presentations, Panels, and Lectures

- Panelist, “#Westmont White Jesus and Life Together,” Faculty Council, Westmont College, March 2019.
- Speaker, “The Industrialization of You and Me: How Social Media Makes Relationship a Business,” Westmont Downtown Public Lecture, October 2018.
- Speaker, “Understanding Social Change: The Social and Cultural Pressures of our Current Age,” Lead Where you Stand Conference, Westmont College, May 2017.
- Speaker, “Recovering Presence & Place in the Digital Age: Sociological and Theological Reflections on Technology,” Westmont College Parent’s Weekend, March 2017 (The talk was later adapted and published in the Westmont Alumni Magazine)
- Co-Organizer, Teach-In on Syrian Refugees, National Security and Fear, December 2015.
- Speaker, Paul C. Wilt Phi Kappa Phi Lecture, “More Than a Mommy Blogger: Re-Negotiating Identity in Motherhood and Social Media.” March 2015.
- Panelist, “Ferguson, MO” Westmont Forum, Provost and Student Life Office, Westmont College, December 2014.
- Respondent to “Gender Dynamics at Two Christian Liberal Arts Institutions” presented by Dr. Edee Schulze, Gender Studies Lecture, October 2014.
- Panelist, Post-film discussion for “Linsanity,” Gaede Institute’s REEL talk and Spring Focus Week on “Beyond Colorblind,” February 2014.

Support for Student Life Events

- Chapel Speaker, “The Genuine Wonder of Bread,” March 2020
- Panelist, “Let’s talk a[BAO]t,” Asian Student Association, November 2019
- Panelist, “Next Steps: Specific Interventions & Prevention Strategies,” ACSD Praxis Workshop: The Rising Tide of Student Anxiety, March 2019
- Panelist, Screening of “Crazy Rich Asians,” Asian Student Association, October 2018.
- Chapel Speaker, “Presence with Self,” Focus Week, October 2018
- Host, First-Year Orientation Team Social, September 2016
- Speaker, “Individual vs. Institutional Racism” in presentation of Student Life theme, Diversity and Global Awareness for AY2016-2017, Student Leaders Orientation Meeting, September 2016
- Speaker, “Slowing Down Enough to Lead,” Student Leadership Retreat, Santa Cruz Island, August 2016

- Co-Speaker, Pickle Tree Address, December, 2015
- Host, Asian Student Association Dessert Night, December 2015.
- Leader, Orientation Small Group, August 2015

Support for Faculty Events

- Speaker, Library Support for Faculty, Faculty Meeting, February 2016
- Organizer, Lent Madness at Westmont, 2015-2017, 2019
- Participant, “Playing God” Book Group, 2015-2016
- Participant, First-Year Seminar Advisory Group, 2016
- Participant, Faculty and Staff Diversity Network, 2014, 2016, 2018
- Speaker, Pop Technology in Asia, East Asia Study Abroad Program, Faculty Forum, February 2015
- Researcher, Technological Use Survey constructed and analyzed for Istanbul Program, 2013-2015

LOUISIANA STATE UNIVERSITY

Service & Committees

- Student Research Committees (2006-2013)
6 Doctoral Dissertations, 7 Master’s Theses, 3 Undergraduate Honors Theses
- Graduate Committee (2006-2012)
- Digital Media Initiative (2010-2012)
- Manship Prize Selection Committee (2010-2012)
- Ad Hoc University Committee on Internationalization (2011)
- Accreditation General Education Committee (2009-2010)
- Faculty Search Committee: Searches for Qualitative Methods position and Brown Chair (2007-2008)

Selected Campus Presentations

- “Social Media Workshop.” LSU Ambassadors Meeting, Louisiana State University, March 2012.
- “Book Publishing.” Panelist on Scholarly Book Publishing, Manship Faculty Brownbag Series, March 2011.
- “Facebook & Social Lives.” Speaker for Faculty Discussion Group, Honors Residential Program, Louisiana State University, Spring 2007.
- “Sex in the Media.” Speaker for Faculty Discussion Group, Honors Residential Program, Louisiana State University, Fall 2007.
- “Internet Communities” Speaker for Faculty Discussion Group, Honors Residential Program, Louisiana State University

LOCAL COMMUNITY ACTIVITIES AND MINISTRIES

Free Methodist Church, Santa Barbara, CA (2014 – present)

- Member, Community group on race and the church (2017-present)
- Pianist, Worship team ministry (2017-present)
- Speaker, “An Invitation to the Unhurried Life: Observing Sabbath in the Digital Age” Adult Education workshop (2019)
- Speaker, “The Genuine Wonder of Bread, Women’s Ministry (2019)
- Baccalaureate Speaker, Youth Group Ministry (2017)

- Speaker, “Against the Grain: Parenting in the Age of Digital Cool” Workshop (2016)
- Children’s Ministry - Preschool Room Volunteer, Birthday Card Coordinator (2014-2016)

Institute for Collective Trauma and Growth

- Board of Advisors (2015-present)

Invited Talks on Digital Technology and Practices

- All Saints by-the-Sea Episcopal Church (2019)
- Carpinteria Family School (2019)
- Lou-Grant Parent-Child Workshop (2017)
- Moms and Mentors (2016)

Sermons

- “The Victory that Brings the World to its Knees,” First Presbyterian Church of Santa Barbara (2018)